

1. SWEEPSTAKES PERIOD:

The Fidelity Investments Canada Q2 2026 Fidelity Hoodie Sweepstakes (the "**Sweepstakes**") begins on April 14, 2026, at 2:00:00 p.m. Eastern Time ("ET") and ends on June 16, 2026, at 5:00:00 p.m. ET the "**Sweepstakes Period**").

2. SPONSOR AND SWEEPSTAKES ADMINISTRATOR; SOCIAL PLATFORMS NOT INVOLVED:

The Sweepstakes is sponsored by Fidelity Investments Canada ULC (the "**Sponsor**" or "**Fidelity Investments Canada**") and administered by Holtby Enterprises Inc. (the "**Administrator**" or "**My Brother Darryl**"). Prize fulfillment services are provided by Cotton Candy Inc. ("Cotton Candy").

The Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Instagram, Facebook, LinkedIn, Reddit, YouTube, TikTok or any other social media platform (each a "Social Platform"). The Social Platforms are hereby completely released of all liability by each entrant in this Sweepstakes. Any questions, comments, or complaints regarding the Sweepstakes must be directed to the Sponsor or Administrator, and not to any Social Platform.

3. ELIGIBILITY:

The Sweepstakes is open to legal residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry, **except** employees, representatives or agents of the Sponsor, the Administrator, Cotton Candy Inc. (the prize fulfillment vendor), their respective parent companies, subsidiaries, associated and affiliated entities, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Sweepstakes (collectively with the Sponsor, Administrator and Cotton Candy Inc., the "**Sweepstakes Parties**"), financial advisors, whether associated with Fidelity Investments Canada or not, and the immediate families of any of the foregoing (i.e., parents, spouse, siblings, children, grandparents, grandchildren, step-parents, stepchildren and stepsiblings, and their respective spouses), and those living in the same household as any of the foregoing, whether or not related.

4. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Sweepstakes, you are signifying your agreement that you have read and agree to be legally bound by the terms and conditions of these Rules.

5. HOW TO ENTER:

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT IN ANY WAY WHATSOEVER INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING IN THIS SWEEPSTAKES.

You can earn a maximum of one (1) entry (each, an "**Entry**" and collectively the "**Entries**") by following one (1) of these entry methods:

- **Online:** Access fidelity.ca/hoodie-contest (the "**Website**") and follow the on-screen instructions to obtain the Official Sweepstakes Entry Form (the "**Form**"). Fully complete the Form with all required information, which includes a requirement to (i) opt in to receive future promotional communications from the Sponsor (Note: You can opt out at any time without impacting your chances of winning in this Sweepstakes); (ii) enter the information requested on the Form, which may include your full name, valid email address, city, province/territory, and valid telephone number, in the space provided; (iii) complete the questions set out on the Form; and (iv) signify your agreement that you have read and agree to be legally bound by the terms and conditions of these Rules. Once you have fully completed the Form with all required information and have agreed to the Rules, follow the on-screen instructions to submit your completed Form to be eligible to earn one (1) Entry.

- **Mail-in:** To obtain one (1) Entry in the Sweepstakes without opting in to receive future promotional communications from the Sponsor or completing the survey, print your first name, last name, telephone number and complete mailing address (including postal code), and preferred hoodie size (S, M, L, or XL) on a plain white piece of paper and mail it (in an envelope with sufficient Canadian postage) to the following address: *The Fidelity Investments Canada Q2 2026 Fidelity Hoodie Sweepstakes, c/o P.O. Box 28 Port Perry, Ontario, L9L 1A2* (the "**Request**"). Upon receipt of a valid Request submitted and received in accordance with these Rules, you will be eligible to receive one (1) Entry in the Sweepstakes. To be eligible, the Request you submit must (i) be received separately in an envelope bearing sufficient Canadian postage (i.e., multiple Requests in the same envelope will be void, and there is a limit of one (1) entry per person); and (ii) be postmarked during the Sweepstakes Period and received by no later than 5:00 p.m. ET on June 23rd, 2026.

6. ENTRY LIMIT AND CONDITIONS:

There is a limit of one (1) Entry per person (regardless of the method of entry).

To be eligible, your Entry must be submitted and received in accordance with these Rules. The Sweepstakes Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "**Released Parties**") are not responsible for (and have no liability whatsoever in relation to) late, lost, misdirected, delayed, incomplete or incompatible Entries, Requests and/or other information (all of which is/are void). If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to (i) obtain more than one (1) Entry (regardless of the method of entry); and/or (ii) use multiple names, multiple identities, multiple email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) and/or any other means not in keeping with the Sponsor's interpretation of the letter and/or spirit of these Rules to enter or otherwise participate in or to disrupt this Sweepstakes, then he/she may be disqualified from the Sweepstakes in the sole and absolute discretion of the Sponsor.

7. VERIFICATION:

All Sweepstakes Entries, Requests and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government-issued photo identification) (i) for the purposes of verifying an individual's eligibility to participate in this Sweepstakes; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Sweepstakes Entry, Request and/or other information entered (or purportedly entered) for the purposes of this Sweepstakes; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purpose of administering this Sweepstakes in accordance with the Sponsor's interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Sweepstakes will be the official time-keeping device(s) used by the Sponsor.

8. THE PRIZE:

There will be one hundred (100) prizes (each, a "Prize" and collectively, the "Prizes") available to be won. Each Prize consists of one (1) Fidelity hoodie (approximate retail value: \$64.99 CAD each; total approximate retail value of all Prizes: \$6,499.00 CAD).

Prize Details:

Each Prize consists of one (1) Fidelity hoodie in the winner's selected size. Available sizes are Small (S), Medium (M), Large (L), and Extra Large (XL). Entrants will be required to select their hoodie size at the time of entry via the online entry form or mail-in request. Once submitted, size selections cannot be changed.

Prize Fulfillment:

Prizes will be fulfilled by Cotton Candy Inc., a third-party fulfillment vendor engaged by the Sponsor. Prize fulfillment will take approximately six to eight (6-8) weeks from the date that validated winner declaration and release form is received. Winners will be required to provide a valid Canadian shipping address for prize delivery. Winners are responsible for providing accurate shipping information; the Sponsor is not responsible for Prizes that are undeliverable due to incorrect addresses provided by winners. Cotton Candy acts solely as a third-party fulfillment vendor on behalf of the Sponsor and has no responsibility for the administration of the Sweepstakes, including the selection or verification of winners.

Data Sharing for Prize Fulfillment:

By accepting a Prize, each winner acknowledges and consents to the Sponsor and Administrator sharing the winner's name, mailing address, email address, telephone number, and selected hoodie size with Cotton Candy Inc. for the sole purpose of prize fulfillment and delivery. The Sponsor and Administrator's responsibility for prize delivery ends upon transmission of validated winner information to Cotton Candy Inc. All fulfillment, shipping, and delivery matters thereafter are the responsibility of Cotton Candy Inc. and the winner. Cotton Candy's responsibilities are limited to the fulfillment and shipment of Prizes based on the information provided by the Sponsor or Administrator, and Cotton Candy shall not be responsible for errors, omissions, or inaccuracies in such information.

Prize Conditions:

Without limiting the generality of the foregoing, the following conditions apply to the Prizes: (i) there is a limit of one (1) Prize per person; if the same individual is selected more than once in the random draw, subsequent selections of that individual will be voided and alternate winners will be selected; (ii) each Prize must be accepted as awarded and is not transferable or assignable; (iii) no substitutions, returns, or exchanges are permitted, except at the Sponsor's option or as specifically set out in these Rules regarding defective Prizes; (iv) the Sponsor reserves the right at any time to substitute a prize of equal or greater value for any Prize for any reason; (v) no returns or exchanges will be accepted except in the case of manufacturing defects due to printing imperfections; (vi) in the event of a manufacturing defect due to printing imperfections, the winner must contact Cotton Candy Inc. at Janett@cottoncandy.com within fourteen (14) days of receiving the Prize and provide photographic evidence of the defect; (vii) the Sponsor, in consultation with Cotton Candy Inc., will determine in its sole discretion whether a reported defect qualifies for replacement; (viii) if a replacement is authorized, a replacement Prize will be shipped to the winner; no cash value or other compensation will be provided; (ix) the Sponsor is not responsible for any costs associated with a winner's inability to use or accept any Prize, Prizes that do not fit the winner, or Prizes that are lost, stolen, or damaged after delivery to the address provided by the winner or prizes that are lost or stolen, after delivery to the address provided by the winner, with delivery deemed to occur upon confirmation of delivery by the applicable shipping carrier; (x) the Sponsor and Administrator are not responsible for any delays in prize delivery caused by shipping carriers, customs, incorrect or incomplete addresses provided by winners, or other factors outside the Sponsor's or Administrator's reasonable control; and (xi) unclaimed or undeliverable Prizes will be forfeited and will not be re-awarded.

Disclaimers:

None of the Sponsor, Administrator, Cotton Candy Inc., or other Released Parties makes any representation or offers any warranty, express or implied, as to the quality, fit, or fitness of any Prize awarded in connection with the Sweepstakes. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from the Sponsor, Administrator, or any of the other Released Parties should his/her Prize fail to be fit for its purpose, not fit properly, or be in any way unsatisfactory, except as specifically provided for manufacturing defects in these Rules.

9. ELIGIBLE WINNER SELECTION PROCESS AND ODDS OF WINNING:

On July 3rd, 2026 (the "**Draw Date**") at the offices of the Administrator in Seagrave, ON, at approximately 2:00 p.m. ET, one hundred (100) eligible entrants will be selected by random draw from among all eligible Sweepstakes Entries submitted and received in accordance with these Rules. The odds of winning depend on the number of eligible Sweepstakes Entries submitted and received in accordance with these Rules.

10. ELIGIBLE WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative from My Brother Darryl will attempt to contact each eligible winner via email (or other means of contact available to the Sponsor at its discretion) following the Draw Date. It is the responsibility of each entrant to ensure that accurate contact information is provided and that email filters are adjusted accordingly to receive notification from the Sponsor or Administrator. If an eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable, or if he/she otherwise fails to comply with the Rules, then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize), and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Sweepstakes Entries submitted and received in accordance with these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

11. ELIGIBLE WINNER CONFIRMATION PROCESS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES. BEFORE BEING DECLARED AS THE CONFIRMED PRIZE WINNER, the eligible winner will be required to (a) correctly answer without assistance a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release); and (b) sign and return within five (5) business days of notification the Sponsor's declaration and release form, which (among other things) (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Sweepstakes, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/ or other use of his/her name, city and province/territory of residence, voice, statements about the Sweepstakes and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast, or the internet.

Size Selection and Data Sharing: In addition to the requirements above, each eligible winner will be required to select their hoodie size (S, M, L, or XL) at the time of entry. Once confirmed, size selections cannot be changed. Each confirmed winner acknowledges and agrees that the Sponsor and Administrator will share the winner's name, complete mailing address, email address, telephone number, and selected hoodie size with Cotton Candy Inc. for the sole purpose of prize fulfillment and delivery.

If the eligible winner (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Sweepstakes documents within the specified time; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion), then he/she will be disqualified (and will forfeit all rights to the Prize), and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Sweepstakes Entries submitted and received in accordance with these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

Note that the process of winner selection, confirmation, and prize fulfillment will take approximately eight to ten (8-10) weeks from the Sweepstakes closing date. This includes time for (i) conducting the random draw; (ii) notifying and confirming all eligible winners; (iii) collecting and validating all declarations and releases; (iv) selecting and confirming backup winners as needed; (v) transmitting confirmed winner information to Cotton Candy Inc.; and (vi) Cotton Candy Inc. manufacturing and shipping the Prizes, which takes approximately six to eight (6-8) weeks from receipt of winner information, subject to manufacturing, shipping carrier, and other delays that are outside Cotton Candy's reasonable control. The Sponsor will make reasonable efforts to complete this process within the stated timeframe; however, delays may occur due to administrative, manufacturing, shipping, or other unforeseen circumstances. By participating in this Sweepstakes, entrants acknowledge and accept this fulfillment timeline.

12. GENERAL CONDITIONS:

This Sweepstakes is subject to all applicable federal, provincial/territorial, and municipal laws. The decisions of the Sponsor with respect to all aspects of this Sweepstakes are final and binding on all entrants without the right of appeal. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Sponsor reserves the right, in its sole and absolute discretion, to disqualify any individual that it deems to be in violation of these Rules. The Sponsor reserves the right to refuse a Form, Sweepstakes Entry, Request and/or any person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. In its sole and absolute determination, the Sponsor may disqualify any person who acts in any manner to threaten or abuse or harass any person.

The Released Parties will not be liable for (i) any failure of the Website or any platform during the Sweepstakes; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Sweepstakes Entry, Request and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, mail problems, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Sweepstakes; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

The Sponsor reserves the right to withdraw, amend or suspend this Sweepstakes (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Sweepstakes as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever.

Any attempt to undermine the legitimate operation of this Sweepstakes in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to cancel, amend or suspend this Sweepstakes, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Sweepstakes, each entrant expressly consents to the Sponsor, its agents and/or representatives storing, sharing and using the personal information submitted for the purpose of administering the Sweepstakes, in accordance with the consents provided by the entrant, and in accordance with Sponsor's privacy policy (available at: www.fidelity.ca/en/legal/privacy/). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

Winners acknowledge that their personal information, including name, mailing address, email address, telephone number, and selected hoodie size, will be shared with Cotton Candy Inc. for the sole purpose of prize fulfillment and delivery. By accepting a Prize, each winner consents to this disclosure of their personal information to Cotton Candy Inc..

The Sponsor reserves the right to adjust any of the dates, timeframes and/or other Sweepstakes mechanics stipulated in these Rules, to the extent deemed necessary by Sponsor, for purposes of verifying compliance by any entrant, Sweepstakes Entry, Request and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Sweepstakes-related materials, including, but not limited to, the French version of these Rules, point-of-sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. To the fullest extent permitted by applicable law, the parties hereby consent to the exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Sweepstakes.